Bloomberg Businessweek

2011 BLOOMBERG BUSINESSWEEK EDITORIAL INTEGRATED CALENDAR

UPDATED 3/16/11

2011 EDITORIAL INTEGRATED CALENDAR Q1

ISSUE DATE	EDITORIAL REPORT	MEDIA PLATFORMS	ON SALE/ GO LIVE	PRINT CLOSE	WEB CLOSE	TARGETING
1/3		P, W	12/31/10	12/13/10	12/28/10	
web only	CEO Guide to Tech	W	1/4		12/30/10	
1/10		P, W	1/7	12/20/10	1/4	M, R
1/17	Focus On: Enterprise	P, W	1/14	12/27/10	1/11	
1/24	BGOV: Agenda 2011 Focus On: Green Business	P, W	1/21	1/3	1/18	
web only	The Business of Sports/Power 100	W	1/25		1/20	
1/31		P, W	1/28	1/10	1/25	
web only	CEO Guide to Tech	W	2/1		1/27	
2/7	Focus On: Davos	P, W	2/4	1/18	2/1	M, R
2/14	Focus On: Enterprise	P, W	2/11	1/24	2/8	
web only	Mobile World Congress	W	2/14		2/9	
2/21		P, W	2/18	1/31	2/15	
2/28		P, W	2/25	2/7	2/22	
web only	CEO Guide to Tech	W	3/1		2/24	
web only	Best Undergrad B-Schools	W	3/3		2/28	
3/7		P, W	3/4	2/14	3/1	M, R
3/14		P, W	3/11	2/22	3/8	
3/21	Focus On: Healthcare	P, W	3/18	2/28	3/15	
web only	European B-Schools Report	W	3/18		3/15	
3/28	Focus On: Enterprise	P, W	3/25	3/7	3/22	

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2011 EDITORIAL INTEGRATED CALENDAR Q2

ISSUE DATE	EDITORIAL REPORT	MEDIA PLATFORMS	ON SALE/ GO LIVE	PRINT CLOSE	WEB CLOSE	TARGETING
4/4	Focus On: Energy	P, W	4/1	3/14	3/29	M, R
web only	CEO Guide to Tech	W	4/5		3/31	
4/11	BGOV: Taxes	P, W	4/8	3/21	4/5	
web only	Investing in Your Retirement	W	4/12		4/7	
4/18	Focus On: Education	P, W	4/15	3/28	4/12	
4/25	Focus On: Risk Management	P, W	4/22	4/4	4/19	
5/2		P, W	4/29	4/11	4/26	M, R
web only	CEO Guide to Tech	W	5/3		4/28	
5/9		P, W	5/6	4/18	5/3	
5/16	Focus On: Enterprise	P, W	5/13	4/25	5/10	
web only	Tech's Young Entrepreneurs	W	5/17		5/12	
5/23	Focus On: Wealth Management/Education Planning	P, W	5/20	5/2	5/17	
5/30	Focus On: Entertainment/Technology	P, W	5/27	5/9	5/24	
6/6		P, W	6/3	5/16	5/31	M, R
web only	CEO Guide to Tech	W	6/7		6/2	
6/13	Focus On: Design	P, W	6/10	5/23	6/7	
6/20	Focus On: Wimbledon	P, W	6/17	5/31	6/14	
6/27	The Next CEO	P, W	6/24	6/6	6/21	

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2011 EDITORIAL INTEGRATED CALENDAR Q3

ISSUE DATE	EDITORIAL REPORT	MEDIA PLATFORMS	ON SALE/ GO LIVE	PRINT CLOSE	WEB CLOSE	TARGETING
7/4	Focus On: Enterprise	P, W	7/1	6/13	6/28	M, R
web only	CEO Guide to Tech	W	7/6		6/30	
7/11	Focus On: Energy	P, W	7/8	6/20	7/5	
web only	White-Collar Culture	W	7/12		7/7	
7/18		P, W	7/15	6/27	7/12	
7/25	BGOV	P, W	7/22	7/5	7/19	
8/1		P, W	7/29	7/11	7/26	M, R
web only	CEO Guide to Tech	W	8/2		7/28	
8/8	Focus On: Enterprise	P, W	8/5	7/18	8/2	
8/15	Special Double Issue: Popularity Focus On: Wealth Management/Retirement	P, W	8/12	7/25	8/9	
web only	Sustainability	W	8/16		8/11	
8/29		P, W	8/26	8/8	8/23	
9/5	Focus On: Risk Management	P, W	9/2	8/15	8/30	M, R
web only	CEO Guide to Tech	W	9/7		9/1	
9/12	Focus On: Emerging Markets/UN Assembly	P, W	9/9	8/22	9/6	
9/19	Focus On: Enterprise	P, W	9/16	8/29	9/13	
web only	Best Young Entrepreneurs	W	9/20		9/15	
9/26	Focus On: Healthcare	P, W	9/23	9/6	9/20	
10/3		P, W	9/30	9/12	9/27	M, R

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web only	CEO Guide to Tech	W	10/4		9/29	
10/10	Focus On: Energy	P, W	10/7	9/19	10/4	
10/17	Focus On: Enterprise	P, W	10/14	9/26	10/11	
web only	Design Special Report	W	10/18		10/13	
10/24		P, W	10/21	10/3	10/18	
10/31	BGOV Election Focus On: Wealth Management/Alternative Investments	P, W	10/28	10/10	10/25	
web only	CEO Guide to Tech	W	11/1		10/27	
11/7		P, W	11/4	10/17	11/1	M, R
11/14	Focus On: Enterprise	P, W	11/11	10/24	11/8	
11/21		P, W	11/18	10/31	11/15	
web only	European Leadership Forum	W	11/24		11/21	
11/28	Focus On: Sustainability/COP17	P, W	11/25	11/7	11/21	
12/5		P, W	12/2	11/14	11/29	M, R
web only	CEO Guide to Tech	W	12/6		12/1	
12/12	Focus On: Corporate Philanthropy/CSR	P, W	12/9	11/21	12/6	
12/19	Special Double Issue	P, W	12/16	11/28	12/13	

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